

## Message Text

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PAGE 01 STATE 126425  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BIC/OIM/LRTHOMAS/MEA  
APPROVED BY EB C C /SP ARRIS  
COM/OIM/DM/CBARRETT  
COM/OIM/CGENDREAU

- -

EUR/RPE/RLAMANTIA  
-----021817 190729Z /13

R 181832Z MAY 78  
FM SECSTATE WASHDC  
TO AMEMBASSY BONN

UNCLAS STATE 126425

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE FOR GERMANY

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1. FOLLOWING IS PLANNED FY 1980 COMMERCE PROMOTION EVENT SCHEDULE PROVIDED FOR POST REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE, INsofar AS WE ARE AWARE. POST REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO CABLE ITS OBSERVATIONS TO REACH WASHINGTON BY MAY 31, 1978.

2. THE FOLLOWING IMC OFFSITE EVENTS ARE SCHEDULED FOR FY 1980. --

K 1979, KUNSTOFFE, DUSSELDORF, OCTOBER 1979  
PRODUCTRONICA 1979, MUNICH, NOVEMBER 1979  
INTERNATIONAL HARDWARE FAIR, COLOGNE, FEBRUARY 1980  
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ISPO 1980, MUNICH, FEBRUARY 1980  
SECURITY 1980, ESSEN, FEBRUARY 1980  
AUTOMECHANICA 1980, FRANKFURT, SEPTEMBER 1980

3. FOR EACH EVENT IMC SHOULD SOLICIT OPINIONS ON VIABILITY FROM THREE AGENTS.

4. TWO ADDITIONAL EVENTS WHICH IMC, COLOGNE WILL MOUNT  
OUTSIDE FRG WILL BE NOTED IN SEPTTEL. VANCE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978STATE126425  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** BIC/OIM/LRTHOMAS/MEA  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780210-1015  
**Format:** TEL  
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**Handling Restrictions:** n/a  
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**Legacy Key:** link1978/newtext/t19780544/aaaabkxk.tel  
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**Litigation Codes:**  
**Litigation History:**  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
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**To:** BONN  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014